

Module specification

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Module code	BUS5A13
Module title	Managing Corporate Risk and Crime
Level	5
Credit value	20
Faculty	SLS
Module Leader	Prof Graham Jackson
HECoS Code	101040
Cost Code	GAMG

Programmes in which module to be offered

Programme title	Is the module core or option for this	
	programme	
BA (Hons) Business and Management	Core	
BA (Hons) Accounting & Finance	Core	
Management		
BA (Hons) International Business	Option	
BA (Hons) Business & HRM	Core	

Pre-requisites

None

Breakdown of module hours

Learning and teaching hours	30 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	30 hrs
Placement / work based learning	0 hrs
Guided independent study	170 hrs
Module duration (total hours)	200 hrs



For office use only	
Initial approval date	November 2021
With effect from date	September 2022
Date and details of	
revision	
Version number	1

Module aims

This module aims to develop a critical understanding of the concepts and principles of the management of corporate risk and crime and the ability to apply these concepts to the business world.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Explain the main concepts and principles in the management of corporate risk
2	Assess and apply the principles of the management of corporate risk to realistic commercial situations
3	Critically evaluate the management of corporate risk in terms of its commercial consequences
4	Demonstrate a practical understanding of the main types and causes of corporate crime
5	Apply the main concepts and principles of the management of corporate crime to realistic commercial situation
6	Explain and evaluate the main concepts and principles of the management of corporate crime in terms of their commercial consequences

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Indicative Assessment One: A two-part assignment consisting of a critical analysis of the management of corporate risk followed by a case study requiring an application of the principles of corporate risk to a realistic commercial situation. (max word count 2500)

Indicative Assessment Two: A two-part assignment consisting of a critical analysis of corporate crime followed by a case study requiring an application of the management of corporate crime to a realistic commercial situation. (max word count 2500)



Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
3	1,2,3	Coursework	50%
4	4,5,6	Coursework	50%

Derogations

None

Learning and Teaching Strategies

Lecture material will be provided to students online, a minimum of three working days before the classroom tutorials. The classroom tutorials will facilitate interactive discussion and feedback on the lecture material which forms a basis for group work through practical exercises.

The module is embedded within the values and practices espoused in the Glyndŵr University's Teaching and Learning and Assessment strategy whereby students are encouraged to take responsibility for their own learning and staff facilitate the learning process, with the aim of encouraging high levels of student autonomy in learning and the capacity to apply it within the wider environment

Indicative Syllabus Outline

- 1. Risk and the risk management process
- 2. Categories of risk and their identification, assessment and measurement
- 3. Targeting, controlling and avoiding risk
- 4. Corporate crime theories
- 5. Categories of corporate crime and their ramifications
- 6. Identifying and avoiding the risk of corporate crime

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Hopkin, P. (2018), Fundamentals of Risk Management: Understanding, Evaluating and Implementing Effective Risk Management. 5th ed. London: Kogan Page.

Story, T. and Martin, J. (2019), *Unlocking Criminal Law* 7th ed. London: Routledge.



Other indicative reading

Anderson, E.J.(2013), *Business Risk Management: Models and Analysis*. Chichester: Wiley-Blackwell.

Benson, M. and Simpson, S.S. (2018), White Collar Crime: An Opportunity Perspective. 3rd ed. London: Routledge.

Crouhy, M., Galai, D. and Mark, R. (2014), *The Essentials of Risk Management*. 2nd ed. New York: McGraw-Hill.

Girling, P.X. (2013), Operational Risk Management: A Complete Guide to a Successful Operational Risk Framework. Chichester: Wiley.

Herring, J. (2021), Criminal Law. 12th ed. London: Red Globe Press.

Hillson, D, (2016) The Risk Management Handbook: A Practical Guide to Managing the Multiple Dimensions of Risk, Kogan Page

Hopkin, P. (2013), Risk Management. London: Kogan Page.

Taylor, L. (2018), Elliott & Quinn's Criminal Law. 12th ed. Harlow: Pearson.

Wells, J.T. (2017), *Corporate Fraud Handbook: Prevention and Detection*. 5th ed. Chichester: Wiley.

Woods, M. (2011), *Risk Management in Organisations: An Integrated Case Study Approach*. London: Routledge.

Journals:

Dorgham, M.A. *International Journal of Risk Assessment and Management*, Inderscience Publishers

Websites:

www.managers.org.uk - Chartered Management Institution



Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

Core Attributes

Engaged
Enterprising
Creative
Ethical

Key Attitudes

Commitment
Curiosity
Resilience
Confidence
Adaptability

Practical Skillsets

Digital Fluency
Organisation
Leadership and Team working
Critical Thinking
Emotional Intelligence
Communication